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EMPOWERING AMERICANS SINCE 1852.

As promised by the Declaration of Independence and granted by the Bill of Rights, Americans have been empowered with the freedom and self-reliance to write their stories as they pursue their goals and dreams. For nearly 250 years in the cities, towns and remote corners of our country each story joins the millions of stories that weave the fabric of the American experience.

American gun owners are the everyday heroes who have accepted responsibility for the security of their families and themselves. Theirs are the stories of men and women armed with the discipline, knowledge and skill to guide those they love to choose what is right and always be prepared for whatever comes to face them.

For each, gun ownership is a personal decision and commitment that strengthens them with the confidence to go where they need to go and do what they need to do. Theirs is the independence and freedom to live each day to its fullest and then gather each night, secure in their homes.

These are stories of the American spirit of Independence to be passed on to sons and daughters who will write tomorrow's stories – every day.



NEW PRODUCTS



S&W® EQUALIZER™ | Pg. 13



M&P® 5.7 | Pg. 19



M&P®9 M2.0™ METAL | Pg. 15



PERFORMANCE CENTER® M&P™ COMPETITOR™ | Pg. 15



MODEL 350 | Pg. 32





OUR BEST-PERFORMING MICRO-COMPACT TO DATE



- Easy-to-Rack™ Slide
- Crisp, Light Trigger
- 10, 13 and 15 Round Magazines
- Optics Ready Slide
- Optimized Grip Texture

ALUMINUM FRAMED M&P® PISTOL M&P BY STOL MARKED M&P STOL MARKED MARKED M&P STOL MARKED MA

The performance that began with our polymer construction is now forging forward. The lightweight and rigid metal frame of the Smith & Wesson M&P9 M2.0 Metal provides an extraordinary foundation for higher performance. Built on the M&P platform, it is compatible with all full-size M&P®9 magazines, slides, holsters and palmswells.

M&P®9 M2.0™ Metal | SKU 13194 | Pg. 15

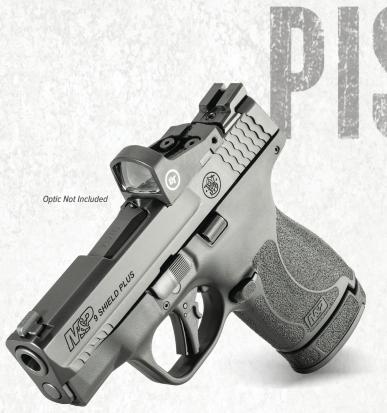
- Optics Ready Slide
- Picatinny-Style Rail
- Accurate 1 in 10" Twist Barrel
- Optimized Grip Texture
- Four Interchangeable Palmswells

All New Tempo[™] Barrel System • Slim, Textured Grip Ambidextrous Slide Stop Optional Manual Thumb Safety • Reversible Magazine Release Optics Ready Slide • Flat-face Trigger • Picatinny-Style Equipment Rail Forward Slide Serrations Crisp Single-Action Trigger Break Accurate 1 in 9" Twist Barrel M&P® 5.7 | SKU 13347 TS, 13348 NTS | Pg. 19

A COLUMITED MAPRO - CAMA ARC



Engineered to perform at a higher level, the VOLUNTEER XV PRO rifles are for those who need more. Optimized forend to accommodate M-LOK® accessories. Heightened ergonomics with the B5™ SOPMOD stock, and upright B5 grip. Unbridled performance combining the flat trigger, flat shooting Primary Weapons Systems™ muzzle brake, and 5R rifling.



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M&P Shield® Plus

M&P Shield® M2.0™

M&P Shield® EZ®

M&P[®] M2.0[™] Full, Compact, Subcompact

M&P Shield® Original Series

M&P® Bodyguard® 380

M&P®22 Compact

S&W® CSX™

SW22 Victory®

Model 41

SW1911™

SD™ & SDVE™

M&P®9 Shield® Plus OR SKU 13534 | Pg. 32



M&P SHIELD® PLUS

The Shield™ Plus micro-carry is as customizable as it is comfortable. Chambered in 9mm with 13+1 and 10+1 round magazines or in new 30 Super Carry with 16 +1 and 13+1 options, even capacity adapts to your needs. It all comes together in the next generation of everyday carry.











* Not available on all SKU's

S&W® SHIELD® AND M&P SHIELD® PLUS PISTOLS













NO THUMB SAFETY NIGHT SIGHTS · ONE 10 ROUND & TWO 13 ROUND MAGAZINES INCLUDED



3.1" Barrel

SKU: 13246









- · Performance Center® M&P®9 SHIELD® PLUS Pistol
- · M&P® Oasis Liner Lock Folding Knife
- · M&P® Delta Force CS LED Flashlight
- · Performance Center Branded Discreet Gun Portfolio



M&P SHIELD® M2.0™ PISTOLS



M&P SHIELD® M2.0™

The reality of protection is that you never know when you'll need it. We took the power and features of our full sized M&P pistols and put them into a slim, lightweight pistol the size of your hand. The M&P Shield is an easy to conceal pistol that offers professional grade features with simple operation and reliable performance day or night. One million Shield owners can't be wrong.















S&W® EQUALIZER™



SEQUALIZER

Level the playing field with our best-performing micro-compact to date. Next-gen EZ technology, low recoil impulse, and versatile magazine capacity all in a compact footprint, make the EQUALIZER™ an ultimate CCW. This 9MM offering provides the perfect balance of power and capacity across 10, 13, and 15-round magazines. The EQUALIZER™ features a single-action trigger that allows for a short take-up, clean break, and fast reset to make follow-up shots quicker.

M&P SHIELD® EZ® PISTOLS









BLACK PORTED BARREL, TRIGGER AND GRIP SAFETY MANUAL THUMB SAFETY HIVIZ® LITEWAVE H3® TRITIUM/LITEPIPE SIGHTS

















M&P SHIELD® EZ® PISTOLS











M&P® M2.0™ FULL SIZE PISTOLS



M&P® M2.0™ FULL SIZE

Designed to shoot bigger, faster, flatter, and farther. Whether for hunting, self-defense, or the range – M&P®10MM delivers when you need it most.



M&P°10MM M2.0" OR SKU: 13388 10mm AUTO · 15+1 Rounds 4.6" Barrel OPTICS READY SLIDE FLAT-FACE TRIGGER MANUAL THUMB SAFETY





M&P°9 M2.0" OR SKU: 13564 9mm · 17+1 Rounds 4.25" Barrel OPTICS READY SLIDE FLAT-FACE TRIGGER NO THUMB SAFETY















M&P® M2.0™ FULL SIZE PISTOLS





















M&P°9 M2.0" CARRY & RANGE KIT 4.25" Barrel · NO THUMB SAFETY SKU: 11765 - 9mm · 17+1 Rounds 12487 - 9mm · 10+1 Rounds SKU: 11766 - 40 S&W · 15+1 Rounds



M&P® M2.0™ COMPACT SIZE PISTOLS



M&P®9 M2.0™ COMPACT

The M&P M2.0 Compact series bridges the gap for those wanting a firearm for professional use, protection, carry, or practice at the range.





















PISTOL KIT INCLUDES: ONE 15 ROUND MAGAZINE &

M&P® KNIFE (4" BLADE)

COLLECTIBLE M&P® SPEC SERIES CHALLENGE COIN

TWO 23 ROUND MAGAZINES

M&P® M2.0™ COMPACT SIZE PISTOLS



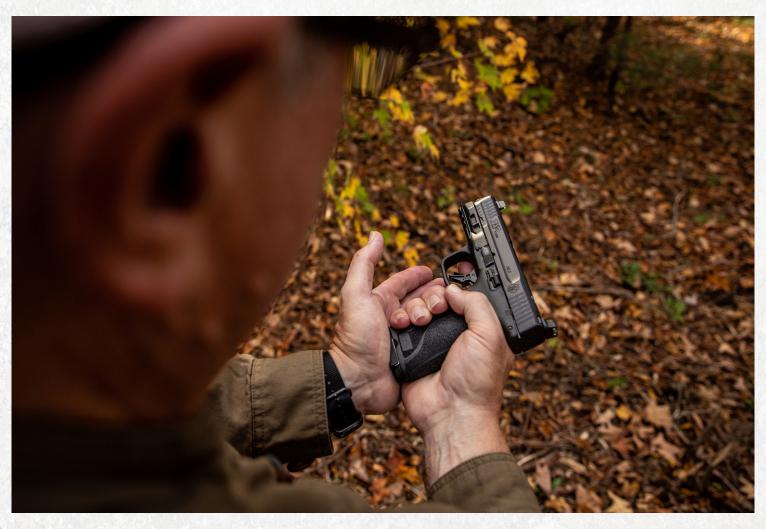












M&P® 5.7



M&P® 5.7

- Internal hammer-fired, gas-operated, locked-breech Tempo™ barrel system.
- Slim, textured grip.
- Ambidextrous slide stop and manual thumb safety.
- Reversible magazine release.
- Optics ready slide.
- Flat-face trigger.
- Picatinny-style equipment rail.



SMITH & WESSON® CSX™ PISTOL



MODEL CSXTM

Modern metal. The CSX is built on an aluminum alloy frame with interchangeable polymer backstraps, providing the user the ability to customize their level of concealment and ergonomic fit. Chambered in 9mm, the CSX holds an impressive 12+1 capacity and comes with an additional 10 round magazine for deeper concealment. Designed with flexibility in mind and, despite its micro-sized frame, the CSX packs both ambidextrous slide releases and manual safeties.



M&P SHIELD® ORIGINAL, M&P® BODYGUARD® & M&P®22 COMPACT



M&P®9 SHIELD™

The reality of protection is that you never know when you'll need it. We took the power and features of our full sized M&P pistols and put them into a slim, lightweight pistol the size of your hand. The M&P Shield is an easy to conceal pistol that offers professional grade features with simple operation and reliable performance day or night. One million Shield owners can't be wrong.



M&P®40 SHIELD™
SKU: 187020
40 S&W
7 & 6 Round Magazines
3.1" Barrel
MANUAL THUMB SAFETY
TACTILE LOADED CHAMBER INDICATOR
CA COMPLIANT

M&P®40 SHIELD™

SKU: 11906

40 S&W

7 & 6 Round Magazines
3.1" Barrel

MANUAL THUMB SAFETY · HIVIZ® SIGHTS

TACTILE LOADED CHAMBER INDICATOR

CA COMPLIANT



MODEL BG380 SKU: 10048 380 AUTO - 6+1 Rounds 2.75" Barrel MANUAL THUMB SAFETY CRIMSON TRACE® INTEGRATED RED LASER



MODEL BG380 SKU: 109381 380 AUTO - 6+1 Rounds 2.75" Barrel MANUAL THUMB SAFETY NO LASER MODEL



MODEL BG380 SKU: 10110 380 AUTO - 6+1 Rounds 2.75" Barrel MANUAL THUMB SAFETY NO LASER MODEL MACHINE ENGRAVING



M&P®22 COMPACT
SUPPRESSOR READY
SKU: 10242
22 LR - 10+1 Rounds
3.6" Threaded Barrel
MANUAL THUMB SAFETY
CCERAKOTE® FLAT DARK EARTH FRAME
ADAPTER KIT INCLUDED
1/2 X 28 THREAD ADAPTER INSTALLED



SMITH & WESSON® SW22 VICTORY® & MODEL 41 PISTOLS



MODEL SW22 VICTORY®

The SW22 VICTORY® is constructed on a single-action, enclosed hammer-fired, blowback semi-automatic design. Chambered in .22 LR, the SW22 Victory comes highly featured with innovative design qualities that include a matchgrade, interchangeable barrel for superb accuracy on the range or in the field along with a simple one-screw takedown design.























SMITH & WESSON® SW1911™



1911 E-SERIES

Precision. Accuracy. Performance. With a remarkable selection of SW1911's, Smith & Wesson continues its tradition of innovation and its commitment to bringing shooters the finest quality high performance firearms. Smith & Wesson's variations of John Moses Browning's extremely popular 1911 design can be seen in the production, Pro Series, and Performance Center line of SW1911 pistols. These 1911's are manufactured with a wide variety of materials, finishes and unique features and are favorites in any collection.

















SMITH & WESSON® SD™ and SDVE™ SELF DEFENSE PISTOLS



MODEL SD™9 VE

- · Dovetailed, White Dot Sights
- · Standard, Picatinny-Style Rail
- · Ergonomic, Textured Grip
- Textured Finger Locator
- Aggressive Front and Back Strap Texturing
- · Distinctive Two-Tone Finish
- Front and Rear Serrations



9mm

4 0" Barrel

GRAY FRAME FINISH

MODEL SD™40 VE

WHITE DOT SIGHTS

SKU: 223400

14+1 Rounds

4 0" Barrel

40 S&W

























Model 329PD | SKU 163414 | Pg. 30

Extra Large | X-Frame

S&W® Governor®



MODEL 317 KIT GUN™

The Smith & Wesson Model 317, debuted in 1997, as part of the AirWeight series of revolvers. Built on an aluminum-alloy J-frame and chambered in 22 Long Rifle, this lightweight revolver is small enough to be carried inside a hunter or fisherman's kit bag, as its name suggests.











SMALL (J) FRAME REVOLVERS



SKU: 103043 22 LR - 8 Rounds 1.88" Barrel ALUMINUM ALLOY FRAME XS® FRONT NIGHT SIGHT INTERNAL HAMMER · NO INTERNAL LOCK



MODEL 351 PD SKU: 160228 22 WMR - 7 Rounds 1.88" Barrel ALUMINUM ALLOY FRAME HIVIZ® FRONT SIGHT

EXTERNAL HAMMER



MODEL 642 SKU: 150466 38 S&W Special +P 5 Rounds 1.88" Barrel ALUMINUM ALLOY FRAME INTERNAL HAMMER PINK SYNTHETIC GRIP / BLACK GRIP INCLUDED



MODEL 442 38 S&W Special +P 5 Rounds - 1.88" Barrel ALUMINUM ALLOY FRAME INTERNAL HAMMER SKU: 162810

SKU: 150544-NO INTERNAL LOCK

EXTERNAL HAMMER

HIVIZ® RED FRONT SIGHT



G

SKU: 163811 SKU: 150972 - NO INTERNAL LOCK



INTERNAL HAMMER · NO INTERNAL LOCK



38 S&W Special +P 5 Rounds 1.88" Barrel ALUMINUM ALLOY FRAME INTERNAL HAMMER SKU: 163810 SKU: 103810 - NO INTERNAL LOCK



MODEL 642 LS LADYSMITH™ SKU: 163808 38 S&W Special +P 5 Rounds 1.88" Barrel ALUMINUM ALLOY FRAME INTERNAL HAMMER



38 S&W Special +P 5 Rounds - 1.88" Barrel NO INTERNAL LOCK CYLINDER CUT FOR MOONCLIPS INTERNAL HAMMER

CUSTOM WOOD GRIP

INTERNAL HAMMER



SKU: 178042 - PRO SERIES® 38 S&W Special +P 5 Rounds - 1.88" Barrel NO INTERNAL LOCK CYLINDER CUT FOR MOONCLIPS INTERNAL HAMMER



SKU: 12643 38 S&W Special +P 5 Rounds - 1.88" Barrel PC TUNED ACTION · NO INTERNAL LOCK CRIMSON TRACE® RED LASERGRIPS® INTERNAL HAMMER





PERFORMANCE CENTER® MODEL 642 SKU: 10186 38 S&W Special +P 5 Rounds - 1.88" Barrel PC TUNED ACTION · NO INTERNAL LOCK HIGH BRIGHT, POLISHED CYLINDER FLUTES, THUMBPIECE AND SIDE PLATE SCREWS CUSTOM GRIP · INTERNAL HAMMER CYLINDER CUT FOR MOONCLIPS



MODEL 442 SKU: 150785 38 S&W Special +P 5 Rounds 1.88" Barrel MACHINE ENGRAVED MAHOGANY PRESENTATION CASE INCLUDED



SMALL (J) FRAME REVOLVERS



38 S&W Special +P 5 Rounds - 1.9" Barrel

CRIMSON TRACE® INTEGRATED RED LASER

SKU: 12056

SKU: 12058 - 10 LB TRIGGER - MA COMPLIANT





MODEL BG38 SKU: 103039 38 S&W Special +P 5 Rounds 1.9" Barrel NO LASER MODEL

EXTERNAL HAMMER



MODEL 637 SKU: 163050 38 S&W Special +P 5 Rounds - 1.88" Barrel ALUMINUM ALLOY FRAME EXTERNAL HAMMER



CRIMSON TRACE® RED LASERGRIPS®



MODEL 638 SKU: 163070 38 S&W Special +P 5 Rounds - 1.88" Barrel
ALUMINUM ALLOY FRAME SHROUDED HAMMER





MODEL 640 SKU: 163690 357 Magnum / 38 S&W Special +P 5 Rounds - 2.13" Barrel STAINLESS STEEL FRAME INTERNAL HAMMER



PERFORMANCE CENTER® MODEL 640 - PRO SERIES® SKU: 178044 357 Magnum / 38 S&W Special +P 5 Rounds - 2.13" Barrel NO INTERNAL LOCK · TRITIUM NIGHT SIGHTS CYLINDER CUT FOR MOONCLIPS INTERNAL HAMMER



LADYSMITH™ SKU: 162414 357 Magnum / 38 S&W Special +P 5 Rounds - 2.13" Barrel STAINLESS STEEL FRAME EXTERNAL HAMMER



SKU: 150784 357 Magnum / 38 S&W Special +P 5 Rounds 2.13" Barrel MACHINE ENGRAVED MAHOGANY PRESENTATION CASE INCLUDED



EXTERNAL HAMMER

MODEL 36 CLASSIC SERIES SKU: 150184 38 S&W Special +P 5 Rounds - 1.88" Barrel CLASSIC STYLE THUMBPIECE

COLOR CASE HARDENED TRIGGER & HAMMER



38 S&W Special +P 5 Rounds · 1.88" Barrel NO INTERNAL LOCK · SCANDIUM ALLOY FRAME FRONT NIGHT SIGHT · INTERNAL HAMMER

SMALL (J) FRAME REVOLVERS



SKU: 163062 357 Magnum / 38 S&W Special +P 5 Rounds - 1.88" Barrel SCANDIUM ALLOY FRAME HIVIZ® GREEN FRONT SIGHT INTERNAL HAMMER



SKU: 163064 SCANDIUM ALLOY FRAME SCANDIUM ALLOY FRAME HIVIZ® RED FRONT SIGHT EXTERNAL HAMMER

MODEL 360 PD 357 Magnum / 38 S&W Special +P 5 Rounds - 1.88" Barrel

MEDIUM (K) FRAME REVOLVERS



10 Rounds 4.13" Barrel







NO INTERNAL LOCK

INTERNAL HAMMER



MODEL 48 CLASSIC SERIES SKU: 150717 22 Magnum 4.0" Barrel - 6 Rounds CLASSIC STYLE THUMBPIECE COLOR CASE HARDENED TRIGGER & HAMMER

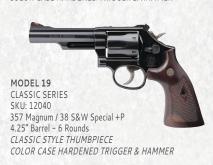


BLACK THUMB PIECE AND EXTRACTOR

SKU: 10061

6 Rounds

2.75" Barrel





BLACK THUMB PIECE AND EXTRACTOR





COLOR CASE HARDENED TRIGGER & HAMMER



MEDIUM (L) FRAME REVOLVERS

















MODEL 686 PLUS DELUXE SKU: 150713 357 Magnum / 38 S&W Special +P 7 Rounds 3.0" Barrel TEXTURED WOOD GRIP













MEDIUM (L) FRAME REVOLVERS



















LARGE (N) FRAME REVOLVERS





MODEL 629 DELUXE SKU: 150715 44 Magnum / 44 Special 6 Rounds 3.0" Barrel TEXTURED WOOD GRIP



LARGE (N) FRAME REVOLVERS





MODEL 629 SKU: 163603 44 Magnum / 44 Special 6 Rounds 4.13" Barrel









MODEL 27 CLASSIC SERIES SKU: 150341 357 Magnum / 38 S&W Special +P 6.5" Barrel - 6 Rounds CLASSIC STYLE THUMBPIECE COLOR CASE HARDENED TRIGGER & HAMMER



MODEL 25
CLASSIC SERIES
SKU: 150256
45 Colt
CLASSIC STYLE THUMBPIECE
COLOR CASE HARDENED TRIGGER & HAMMER

COLOR CASE HARDENED TRIGGER & HAMMER

MODEL 29
SKU: 150783
44 Magnum / 44 Special
6 Rounds
4.0" Barrel
MACHINE ENGRAVED
MAHOGANY PRESENTATION CASE INCLUDED

MODEL 29
CLASSIC SERIES
SKU: 150254
44 Magnum / 44 Special
4.0" Barrel - 6 Rounds
CLASSIC STYLE THUMBPIECE
COLOR CASE HARDENED TRIGGER & HAMMER





PERFORMANCE CENTER®

MODEL 627
SKU 170133
357 Magnum / 38 S&W Special +P
8 Rounds - 2.63" Barrel
PC TUNED ACTION · BALL DETENT LOCK-UP
CYLINDER CUT FOR MOON CLIPS

LARGE (N) FRAME REVOLVERS





9mm

8 Rounds - 6.5" Barrel

PC TUNED ACTION · REMOVABLE COMPENSATOR
CHROMED TRIGGER WITH TRIGGER STOP

MODEL







Optic & Light













EXTRA LARGE (X) FRAME REVOLVERS











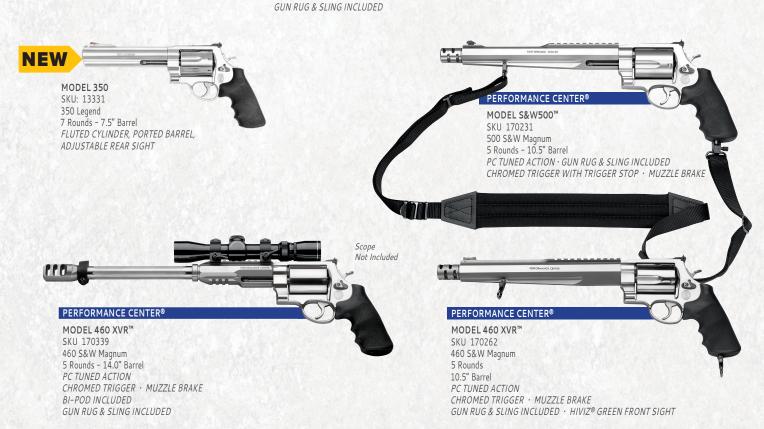




PC TUNED ACTION CHROMED TRIGGER WITH TRIGGER STOP · MUZZLE BRAKE GUN RUG INCLUDED



PERFORMANCE CENTER® MODEL S&W500™ SKU 11623 500 S&W Magnum 5 Rounds - 3.5" Barrel PC TUNED ACTION · HIVIZ® FRONT SIGHT CHROMED TRIGGER WITH TRIGGER STOP UNFLUTED CYLINDER · GUN RUG INCLUDED



S&W® GOVERNOR® REVOLVERS









M&P®15 VOLUNTEER™ XV

Engineered to perform at a higher level, the VOLUNTEER XV PRO rifles are for those who need more. Optimized forend to accommodate M-LOK® accessories. Heightened ergonomics with the B5™ SOPMOD stock, and upright B5 grip. Unbridled performance combining the flat trigger, flat shooting Primary Weapons Systems™ muzzle brake, and 5R rifling.











VOLUNTEER™ SERIES M&P®15 RIFLES



M&P®15 VOLUNTEER XV

SKU: 13507 5.56 mm NATO / 223 REM 30 Round PMAG® 16.0" Threaded Barrel, 1 in 8", 5R FLAT-FACE TRIGGER BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO STOCK B5 SYSTEMS™ P-GRIP 23 A2 MUZZLE DEVICE



M&P®15 VOLUNTEER XV

SKU: 13508 5.56 mm NATO / 223 REM 10 Rounds

16.0" Barrel, 1 in 8", 5R

FLAT-FACE TRIGGER BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO FIXED STOCK B5 SYSTEMS™ P-GRIP 23



M&P®15 VOLUNTEER XV

SKU: 13509 5.56 mm NATO / 223 REM 10 Rounds 16.0" Threaded Barrel, 1 in 8", 5R FLAT-FACE TRIGGER BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO FIXED STOCK B5 SYSTEMS™ P-GRIP 23 A2 MUZZLE DEVICE



M&P®15 VOLUNTEER XV

SKU: 13510 5.56 mm NATO / 223 REM 30 Round PMAG® 16.0" Threaded Barrel, 1 in 8", 5R BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO STOCK B5 SYSTEMS™ P-GRIP 23 A2 MU77LF DEVICE QD SLING SWIVEL ATTACHMENT GAS BLOCK WITH RAIL

FLAT-FACE TRIGGER



M&P®15 VOLUNTEER XV

SKU: 13511 5.56 mm NATO / 223 REM 10 Rounds 16.0" Barrel, 1 in 8", 5R

FLAT-FACE TRIGGER BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO FIXED STOCK CA COMPLIANT



M&P®15 VOLUNTEER XV

SKU: 13512 5.56 mm NATO / 223 REM 10 Rounds 16.0" Threaded Barrel, 1 in 8", 5R

OPTICS READY FLAT-FACE TRIGGER BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO FIXED STOCK QD SLING SWIVEL ATTACHMENT GAS BLOCK WITH RAIL CA COMPLIANT



M&P®15 VOLUNTEER XV

SKU: 13513 5.56 mm NATO / 223 REM 30 Round PMAG® 16.0" Threaded Barrel, 1 in 8", 5R CRIMSON TRACE® RED DOT INCLUDED BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO STOCK B5 SYSTEMS™ P-GRIP 23 A2 MUZZLE DEVICE QD SLING SWIVEL ATTACHMENT

GAS BLOCK WITH RAIL



M&P®15 VOLUNTEER XV

SKU: 13514 5.56 mm NATO / 223 REM 10 Rounds 16.0" Threaded Barrel, 1 in 8", 5R

CRIMSON TRACE® RED DOT INCLUDED FLAT-FACE TRIGGER BCMGUNFIGHTER™ M-LOK® FOREND B5 SYSTEMS™ BRAVO STOCK B5 SYSTEMS™ P-GRIP 23 QD SLING SWIVEL ATTACHMENT GAS BLOCK WITH RAIL CA COMPLIANT



M&P®15 VOLUNTEER XV PRO

SKU: 13515 5.56 mm NATO / 223 REM 30 Round PMAG® 16.0" Threaded Barrel, 1 in 8", 5R FLAT-FACE TRIGGER M&P® ALUMINUM 13.5" FREE FLOT FOREND B5 SYSTEMS™ ENHANCED SOPMOD STOCK B5 SYSTEMS™ P-GRIP 23 RADIAN® CHARGING HANDLE WILLIAMS™ FLIP-UP SIGHTS



M&P®15 VOLUNTEER XV PRO

SKU: 13516 5.56 mm NATO / 223 REM 30 Round PMAG® 14.5" Barrel Pinned & Welded PWS™ Compensator 1 in 8", 5R

FLAT-FACE TRIGGER M&P® ALUMINUM 13.5" FREE FLOT FOREND B5 SYSTEMS™ ENHANCED SOPMOD STOCK B5 SYSTEMS™ P-GRIP 23 RADIAN® CHARGING HANDLE WILLIAMS™ FLIP-UP SIGHTS PRIMARY WEAPONS SYSTEMS" COMPENSATOR

VOLUNTEER™ SERIES M&P®15 RIFLES

M&P®15 VOLUNTEER XV DMR



M&P®15 VOLUNTEER XV I SKU: 13517 5.56 mm NATO / 223 REM 30 Round PMAG® 20.0" DMR Threaded Barrel 1 in 8". 5R The new Volunteer™ Series MSR platform features Smith & Wesson® excellence perfected right out of the box. Each delivering the rugged performance of competition-ready, S&W precision plus the advantage of name-brand accessories from partners like Radian®, B5 Systems™ and Bravo Company™. Equipped to excel and primed to compete, the Volunteer Series are ready to roll.



M&P®15 VOLUNTEER XV PRO

SKU: 13518 6mm ARC 25 Round PMA

25 Round PMAG® 16.0" Threaded Barrel, 1 in 8", 5R FLAI-FACE IRIGGER

15.0" ALUMINUM S&W® M-LOK® FOREND
B5 SYSTEMS™ SOPMOD STOCK
B5 SYSTEMS™ P-GRIP 23
RADIAN® RAPTOR™-LT AMBIDEXTROUS
CHARGING HANDLE



NEW

M&P®15 VOLUNTEER XV DMR

SKU: 13519 6mm ARC 25 Round PMAG® 20.0" Threaded Barrel, 1 in 8", 5R FLAT-FACE TRIGGER
15.0" ALUMINUM S&W® M-LOK® FOREND
B5 SYSTEMS™ SOPMOD STOCK
B5 SYSTEMS™ P-GRIP 23
RADIAN® RAPTOR™-LT AMBIDEXTROUS
CHARGING HANDLE

VOLUNTEER™ SERIES M&P®10 RIFLES



M&P®10 VOLUNTEER X SKU: 13520 308 WIN / 7.62mm x 51 NATO 20 Round PMAG® 16.0" Threaded Barrel 1 in 10", SR BOLT CATCH AND SAFETY SELECTOR
GAS BLOCK with PICATINNY-STYLE RAIL
FLAT-FACE TRIGGER
BCMGUNFIGHTEM M-LOK® FOREND
B5 SYSTEMS™ ENHANCED SOPMOD STOCK
B5 SYSTEMS™ P-GRIP 23
RADIAN® RAPTOR™-LIT AMBIDEXTROUS CHARGING HANDLE
WILLIAMS™ FLIP-UP SIGHTS
PRIMARY WEAPONS SYSTEMS™ 762 MUZZLE BRAKE



NEW

M&P®10 VOLUNTEER X SKU: 13521 6.5 Creedmoor 20 Round PMAG® 16.0" Threaded Barrel 1 in 8", 5R AMBIDEXTROUS MAGAZINE CATCH,
BOLT CATCH AND SAFETY SELECTOR
GAS BLOCK with PICATINNY-STYLE RAIL
FLAT-FACE TRIGGER
BCMGUNFIGHTER™ M-LOK® FOREND
B5 SYSTEMS™ ENHANCED SOPMOD STOCK
B5 SYSTEMS™ P-GRIP 23
RADIAN® RAPTOR™-LT AMBIDEXTROUS CHARGING HANDLE
WILLIAMS™ FLIP-UP SIGHTS
PRIMARY WEAPONS SYSTEMS™ 762 MUZZLE BRAKE

SPORT SERIES™ M&P®15 SPORT™ II RIFLES

M&P®15 SPORT™ II



M&P®15 SPORT™ II SKU: 10202 5.56 mm NATO / 223 REM 30 Round PMAG® 16.0" Threaded Barrel, 1 in 9", 6 Groove M&P15 Rifles are the ideal modern sporting rifle. Built to perform multiple uses under various conditions, M&P15 Rifles are as versatile as they are reliable. Engineered for a wide variety of recreational, sport shooting and professional applications, M&P15 Rifles are easy to accessorize, but hard to put down. M&P15 Rifles are lightweight and rugged embodying the best combination of function and form.



M&P®15 SPORT™ II SKU: 10203 5.56 mm NATO / 223 REM 10 Rounds 16.0" Barrel, 1 in 9", 6 Groove

FIXED STOCK
MAGPUL® MBUS® REAR SIGHT
FORGED, INTEGRAL TRIGGER GUARD
CHROMED FIRING PIN
ARMORNITE® FINISH ON BARREL
- INTERIOR & EXTERIOR



M&P®15 SPORT™ II SKU: 10159 5.56 mm NATO / 223 REM 30 Round PMAG® 16.0" Threaded Barrel, 1 in 9", 6 Groove GAS BLOCK WITH PICATINNY-STYLE RAIL 6-POSITION STOCK FORGED, INTEGRAL TRIGGER GUARD CHROMED FIRING PIN ARMORNITE® FINISH ON BARREL - INTERIOR & EXTERIOR



M&P®15 SPORT™ II M-LOK® SKU: 12055 - CA Compliant 5.56 mm NATO / 223 REM 10 Rounds 16.0" Threaded Barrel, 1 in 9", 6 Groove GAS BLOCK WITH PICATINNY-STYLE RAIL FIXED STOCK FORED, INTEGRAL TRIGGER GUARD CHROMED FIRING PIN ARMORNITE® FINISH ON BARREL - INTERIOR & EXTERIOR

CA COMPLIANT



M&P®15 SPORT™ II SKU: 12938 - CA Compliant 5.56 mm NATO / 223 REM 10 Rounds 16" Threaded Barrel, 1 in 9", 6 Groove CRIMSON TRACE®
RED/GREEN DOT OPTIC INCLUDED
GAS BLOCK WITH PICATINNY-STYLE RAIL
FIXED STOCK
FORGED, INTEGRAL TRIGGER GUARD
CHROMED FIRING PIN
ARMORNITE® FINISH ON BARREL
- INTERIOR & EXTERIOR
CA COMPLIANT



M&P®15 SPORT™ II SKU: 11616 5.56 mm NATO / 223 REM 10 Rounds 16.0" Threaded Barrel, 1 in 9", 6 Groove 6-POSITION STOCK
MAGPUL® MBUS® REAR SIGHT
FORGED, INTEGRAL TRIGGER GUARD
CHROMED FIRING PIN
ARMORNITE® FINISH ON BARREL
- INTERIOR & EXTERIOR



M&P®15 SPORT™ II SKU: 12001 - CA Compliant 5.56 mm NATO / 223 REM 10 Rounds 16.0" Barrel, 1 in 9", 6 Groove FIXED STOCK
MAGPUL® MBUS® REAR SIGHT
FORGED, INTEGRAL TRIGGER GUARD
CHROMED FIRING PIN
ARMORNITE® FINISH ON BARREL
- INTERIOR & EXTERIOR



M&P®15 SPORT™ II SKU: 12936 5.56 mm NATO / 223 REM 30 Round PMAG® 16" Threaded Barrel, 1 in 9", 6 Groove CRIMSON TRACE®
RED/GREEN DOT OPTIC INCLUDED
GAS BLOCK WITH PICATINNY-STYLE RAIL
6-POSITION STOCK
FORGED, INTEGRAL TRIGGER GUARD
CHROMED FIRING PIN
ARMORNITE® FINISH ON BARREL
- INTERIOR & EXTERIOR



SPORT SERIES™ M&P®10 SPORT™ RIFLES



M&P®10 SPORT™ SKU: 11532 308 WIN / 7.62mm x 51 NATO 20 Round PMAG® 16.0" Threaded Barrel 1 in 10", 5R Rifling AMBIDEXTROUS MAGAZINE CATCH,
BOLT CATCH AND SAFETY SELECTOR
A2 FLASH SUPPRESSOR
GAS BLOCK with PICATINNY-STYLE RAIL
9310 STEEL BOLT
6-POSITION STOCK
ARMORNITE® FINISH ON BARREL
- INTERIOR & EXTERIOR
CHROMED FIRING PIN

SPORT SERIES™ M&P®15-22 SPORT™ RIFLES



SKU: 10208 22 LR · 1 in 15", 6 Groove 25 Round Magazine 16.5" Threaded Barrel MAGPUL® MBUS® SIGHTS
M&P® SLIM HANDGUARD WITH
MAGPUL® M-LOK® SLOTS
6-POSITION STOCK
2" M-LOK® POLYMER RAIL PANEL



M&P®15-22 SPORT™ SKU: 10207 22 LR·1 in 15", 6 Groove 10 Round Magazine 16.5" Threaded Barrel MAGPUL® MBUS® SIGHTS
M&P® SLIM HANDGUARD WITH
MAGPUL® M-LOK® SLOTS
FIXED STOCK
2" M-LOK® POLYMER RAIL PANEL



SKU: 10213 22 LR · 25 Round Magazine 16.5" Threaded Barrel 1 in 15", 6 Groove MAGPUL® MBUS® SIGHTS
M&P® SLIM HANDGUARD WITH
MAGPUL® M-LOK® SLOTS
MAGPUL® MOE SL® 6-POSITION STOCK
MAGPUL® MOE SL® GRIP
MAGPUL® M-LOK® RAIL COVERS - TYPE 2
2" M-LOK® POLYMER RAIL PANEL



M&P®15-22 SPORT™ OR SKU: 12723 22 LR 10 Round Magazine 16.5" Threaded Barrel 1 in 15", 6 Groove M&P® RED/GREEN DOT OPTIC INCLUDED M&P® SLIM HANDGUARD WITH MAGPUL® M-LOK® SLOTS 6-POSITION STOCK 2" M-LOK® POLYMER RAIL PANEL



M&P®15-22 SPORT™ SKU: 10206 22 LR · 1 in 15", 6 Groove 10 Round Magazine 16.5" Threaded Barrel MAGPUL® MBUS® SIGHTS
M&P® SLIM HANDGUARD WITH
MAGPUL® M-LOK® SLOTS
6-POSITION STOCK
2" M-LOK® POLYMER RAIL PANEL



SKU: 10210 22 LR · 25 Round Magazine 16.5" Threaded Barrel 1 in 15", 6 Groove 10" M&P0 SLIM HANDGUARD WITH MAGPUL® M-LOK®
MAGPUL® MBUS® FOLDING SIGHTS
MAGPUL® MOE SL® STOCK
MAGPUL® MOE SL® GRIP
MAGPUL® MOE SL® GRIP
MAGPUL® M-LOK® TYPE 2 RAIL COVERS



SKU: 12722 22 LR 25 Round Magazine 16.5" Threaded Barrel 1 in 15", 6 Groove M&P® SLIM HANDGUARD WITH MAGPUL® M-LOK® SLOTS 6-POSITION STOCK 2" M-LOK® POLYMER RAIL PANEL



M&P®15-22 SPORT™ OR SKU: 12724 22 LR 10 Round Magazine 16.5" Barrel 1 in 15", 6 Groove

M&P® RED/GREEN DOT OPTIC INCLUDED M&P® SLIM HANDGUARD WITH MAGPUL® M-LOK® SLOTS FIXED STOCK 2" M-LOK® POLYMER RAIL PANEL

SPORT SERIES™ M&P®15-22 SPORT™ RIFLES

M&P®15-22 SPORT™



The M&P15-22 SPORT features a 10-inch M&P slim handguard that incorporates the popular Magpul M-LOK® system. The M-LOK system allows rifle owners to easily customize their M&P15-22 SPORT by adding accessories without removing the handguard. M&P15-22 SPORT owners have the option of easily mounting numerous M-LOK-compatible accessories or any number of Picatinny-style rail sections designed to accommodate other accessories. Smith & Wesson includes a 2-inch M-LOK rail panel with each rifle.



25 Round Magazine 16.5" Threaded Barrel 1 in 15", 6 Groove MUDDY GIRL® CAMO FINISH

1 in 15", 6 Groove

KRYPTEK® HIGHLANDER® FINISH

MAGPUL® M-LOK® SLOTS 6-POSITION STOCK 2" M-LOK® POLYMER RAIL PANEL



PERFORMANCE CENTER®

M&P®15-22 SPORT™ SKU: 10205 22 LR 10 Rounds 18.0" Threaded, Fluted Barrel

2-STAGE MATCH TRIGGER MAGPUL® MBUS® SIGHTS VLTOR® ADJUSTABLE STOCK HOGUE® GRIP



25 Round Magazine 16.5" Threaded Barrel 1 in 15", 6 Groove ROBIN'S EGG BLUE PLATINUM FINISH

6-POSITION STOCK 2" M-LOK® POLYMER RAIL PANEL



PERFORMANCE CENTER®

M&P®15-22 SPORT™ SKU: 11507 22 LR 10 Rounds 18.0" Fluted Barrel

2-STAGE MATCH TRIGGER MAGPUL® MBUS® SIGHTS VLTOR® FIXED STOCK HOGUE® GRIP CT, MA, NJ COMPLIANT

M&P®12 SHOTGUN



M&P®12 SHOTGUN SKU: 12490 12 Gauge 3.0" Chamber Seven - 2-3/4" Shells Per Tube Six - 3" Shells Per Tube 19.0" Barrel

RECIPROCATING COVER WITH RELEASE BUTTON LOAD/UNLOAD ASSIST BUTTONS ON EACH MAGAZINE TUBE PUSH BUTTON MAGAZINE TUBE SELECTOR TWO INDEPENDENT MAGAZINE TUBES TACTILE LOADED CHAMBER INDICATOR M&P® GRIP WITH INTERCHANGEABLE PALMSWELL INSERTS AMBIDEXTROUS SAFETY SELECTOR





GUSTON ENGRANG

Most Smith & Wesson® firearms or classic firearms can be custom engraved to create a masterful work of art. The application of precious metals, as well as the art of embellishment, results in a one-of-a-kind piece that reflects not only the skill and vision of the master engraver, but also the artistic expression of the owner. Call 1-800-331-0852 for more information.





PERFORMANGE GENTER GUSION SERVICES



M&P® PISTOL ACTION PACKAGE: \$120

(EXCLUDES M&P® M2.0™ PISTOLS)

- Polish Ramp
- **Tuned Action**
- Install PC Sear
- Test Fire for Function



OUTDOOR REVOLVER PACKAGE: \$200

LARGE N-FRAME

- Recessed Crowned Muzzle (excludes tapered barrels)
- Reset Barrel & Cylinder Gap
- Chamfer Charge Holes
- Install 20% Lighter Mainspring
- Polish Rebound & Spring
- Adjust for Crisp Single Action Pull
- Test Fire for Function



COMBAT REVOLVER PACKAGE (MEDIUM / LARGE FRAME): \$265 STAINLESS / \$325 CARBON

- Glass Bead Finish
- PC Tuned Action
- Trigger Stop
- Chamfer Charge Holes
- Test Fire for Function



ADDITIONAL SERVICES

| Dehorning for Carry & Refinish | \$195 |
|--------------------------------|-------|
| Mag Well Extension | \$95 |
| Mag Well & Backstrap Combo | \$175 |
| Action Package | \$175 |
| Ambidextrous Safety | \$130 |



MASTER REVOLVER ACTION PACKAGE FINISHING PISTOLS

- Chamfer Charge Holes
- Polish Rebound Spring, Yoke, Hammer Stud and
- Detail Lockwork Surfaces
- Stone Hammer & Trigger Contact Areas
- Test Fire for Function
- \$165

FINISHING REVOLVERS

- · High Bright Polish (Blue/Stainless) \$275
- Standard Polish & Blue \$220
 - Glass Bead Blue & Stainless Steel \$175

| High Bright Polish | \$275 |
|-------------------------------|-------|
| Bead Blast Stainless (Slide) | \$110 |
| Bead Blast & Blue (Frame) | \$110 |
| Bead Blast Stainless (Frame) | \$110 |
| Bead Blast & Blue (Entire) | \$170 |
| Bead Blast Stainless (Entire) | \$170 |
| Anodize - Aluminum Frame | \$150 |
| (3rd Generation & Newer) | |





MEN'S FOOTWEAR



DECORATIVE GRIPS



BLUE GUNS, PROF. MARKET



FINE LEATHER LADIES CONCEALED CARRY HANDBAGS, MEN'S WALLETS & BELTS



INDUSTRIAL EYEWEAR, PROF. MARKET



KNIVES, FLASHLIGHTS, EYE & HEARING PROTECTION AND RANGE BAGS



AIRSOFT GUNS & ACCESSORIES



MEN'S WATCHES, PEPPER SPRAY

Surround yourself with the finest apparel and accessories offered by our authorized licensed partners.

To learn more about our extensive collection of products, please visit https://www.smith-wesson.com/licensees



DECORATIVE TIN SIGNS



MEN'S & WOMEN'S TEES, LONG SLEEVE SHIRTS, HATS AND FLEECE



SPARE MAGAZINES

| M&P° M2 | 2.0™ Full Size Pistols | MSRP |
|--------------------|---|--------------------|
| 194420000 | 9mm, Full Size, 10 Round | \$42.00 |
| 194400000 | 9mm, Full Size, 17 Round | \$42.00 |
| 3000247 | 9mm, Full Size, 15 Round | \$42.00 |
| 3007345 | 9mm, Full Size, 17 Round, Brown Base | \$49.00 |
| 194410000 | 40 S&W, Full Size, 10 Round | \$42.00 |
| 194390000 | 40 S&W, Full Size, 15 Round | \$42.00 |
| 3007346 | 40 S&W, Full Size, 15 Round, Brown Base | \$49.00 |
| 194690000 | 45 AUTO, Full Size, 10 Round, Black Base | \$42.00 |
| 194700000 | 45 AUTO, Full Size, 10 Round, Brown Base | \$42.00 |
| 194770000 | 45 AUTO, Full Size, 14 Round, Brown Base | \$49.00 |
| 194760000 | 45 AUTO, Full Size, 14 Round, Black Base | \$49.00 |
| 3012992 | 10mm AUTO, Full Size, 15 Round | \$42.00 |
| M&P° M2 | 2.0™ Compact Pistols | MSRP |
| 3008590 | 9mm, Compact, 15 Round | \$42.00 |
| 3011499 | 9mm, Compact, 10 Round | \$42.00 |
| 3008591 | 40 S&W, Compact, 13 Round, | \$42.00 |
| M&P° M | 2.0™ Subcompact Pistols | MSRP |
| 194530000 | 9mm, Compact, Finger Rest, 12 Round | \$42.00 |
| 194540000 | 9mm, Compact, 12 Round | \$42.00 |
| 194550000 | 40 S&W, Compact, Finger Rest, 10 Round | \$42.00 |
| 194560000 | 40 S&W, Compact, 10 Round | \$42.00 |
| 194910000 | 45 AUTO, Compact, 8 Round, Black Base | \$42.00 |
| 194920000 | 45 AUTO, Compact, 8 Rd, Finger Rest, Black | \$42.00 |
| M&P SH | IELD M2.0 Pistols | MSRP |
| 3009876 | 9mm, 8 Round, M2.0™ Texture | \$38.00 |
| 199350000 | 9mm, 7 Round | \$38.00 |
| 3009877 | 40 S&W, 7 Round, M2.0™ Texture | \$38.00 |
| 199330000 | 40 S&W, 6 Round | \$38.00 |
| | | |
| 3005566 3005567 | 45 AUTO, 6 Round 45 AUTO, 7 Round, M2.0™ Texture | \$38.00 \$38.00 |

| SHIELD | Plus & Equalizer Pistols | MSRP |
|-------------------|--|-------------|
| 3014410 | 9mm Luger, 10 Round | \$41.00 |
| 3014411 | 9mm Luger, 13 Round | \$41.00 |
| 3015890 | 9mm Luger, 15 Round | \$41.00 |
| 3015319 | 30 Super Carry, 13 Round | \$41.00 |
| 3015320 | 30 Super Carry, 15 Round | \$41.00 |
| M&P SH | IELD Pistols | MSRP |
| 199340000 | 40 S&W, 7 Round | \$38.00 |
| 199330000 | 40 S&W, 6 Round | \$38.00 |
| 199360000 | 9mm, 8 Round | \$38.00 |
| 199350000 | 9mm, 7 Round | \$38.00 |
| SHIELD | EZ® Pistols | MSRP |
| 3008882 | 380 AUTO, 8 Round | \$30.00 |
| 3012704 | 9mm, 8 Round | \$35.00 |
| 3015318 | 30 Super Carry, 10 Round | \$41.00 |
| M&P® F | ull Size & Compact Pistols | MSRP |
| 194420000 | 9mm, Full Size, 10 Round | \$42.00 |
| 194400000 | 9mm, Full Size, 17 Round | \$42.00 |
| 194530000 | 9mm, Compact, Finger Rest, 12 Round | \$42.00 |
| 194540000 | 9mm, Compact, 12 Round | \$42.00 |
| 194630000 | 9mm, Compact, Finger Rest, 10 Round | \$42.00 |
| 194620000 | 9mm, Compact, 10 Round | \$42.00 |
| 3000247 | 9mm, Full Size, 15 Round | \$42.00 |
| 3007345 | 9mm, Full Size, 17 Round, Brown Base | \$49.00 |
| 194410000 | 40 S&W, Full Size, 10 Round | \$42.00 |
| 194390000 | 40 S&W, Full Size, 15 Round | \$42.00 |
| 194550000 | 40 S&W, Compact, Finger Rest, 10 Round | \$42.00 |
| 194560000 | 40 S&W, Compact, 10 Round | \$42.00 |
| 3007346 | 40 S&W, Full Size, 15 Round, Brown Base | \$49.00 |
| 194690000 | 45 AUTO, Full Size, 10 Round, Black Base | \$42.00 |
| 194700000 | 45 AUTO, Full Size, 10 Round, Brown Base | \$42.00 |
| 194770000 | 45 AUTO, Full Size, 14 Round, Brown Base | \$49.00 |
| 194760000 | 45 AUTO, Full Size, 14 Round, Black Base | \$49.00 |
| 194910000 | 45 AUTO, Compact, 8 Round, Black Base | \$42.00 |
| 194920000 | 45 AUTO, Compact, 8 Rd, Finger Rest, Black | \$42.00 |

SPARE MAGAZINES

| M&P°22 | COMPACT Pistols | MSRP |
|--|---|--|
| 3000898 | 22 LR, 10 Round | \$32.00 |
| M&P°22 | Full Size Pistols | MSRP |
| 422500000 422510000 | 22 LR, 10 Round 22 LR, 12 Round | \$32.00 \$32.00 |
| M&P BC | DDYGUARD Pistols | MSRP |
| 199300000 | 380 AUTO, 6 Round | \$21.00 |
| SW1911 | Pistols | MSRP |
| 191100000 | 45 Auto, 8 Round | \$32.00 |
| SD" & SI | OVE [™] Self Defense Series Pistols | MSRP |
| 199250000 199260000 199270000 199280000 | 9mm, 16 Round 9mm, 10 Round 40 S&W, 14 Round 40 S&W, 10 Round | \$42.00 \$42.00 \$42.00 \$42.00 |
| SW22 V | ictory [®] Series Pistols | MSRP |
| 3001520 | 22 LR, 10 Round | \$32.00 |
| Model 4 | 1 Pistols | MSRP |
| 190500000 | 22 LR, 10 Round | \$28.00 |
| M&P 15 | Rifle - 5.56 mm NATO | MSRP |
| 3001439 3001765 | 223/5.56 mm NATO, 5 Round 223/5.56 mm NATO, 10 Round | \$34.00 \$34.00 |
| M&P° 15 | i-22 Rifle - 22 LR | MSRP |
| 199220000 199290000 199230000 199240000 | 25 Round, Black 25 Round, Flat Dark Earth 10 Round, Black - Long 10 Round, Black - Short | \$24.00 \$24.00 \$24.00 \$24.00 |
| M&P 10 Rifle - 308 Win | | |
| 432180000 432170000 | 5 Round, Black 10 Round, Black | \$38.00 \$38.00 |
| S&W° CS | X Pistol - 9mm Luger | MSRP |
| 3015282 3015283 | 10 Round 12 Round | \$42.00 \$42.00 |







SMITH & WESSON® WILL NEFER BACK DOWN IN CUR DEFENSE OF THE SECOND AMENDMENT

A number of politicians and their lobbying partners in the media have recently sought to disparage Smith & Wesson. Some have had the audacity to suggest that after they have vilified, undermined and defunded law enforcement for years, supported prosecutors who refuse to hold criminals accountable for their actions, overseen the decay of our country's mental health infrastructure, and generally promoted a culture of lawlessness, Smith & Wesson and other firearm manufacturers are somehow responsible for the crime wave that has predictably resulted from these destructive policies. But they are the ones to blame for the surge in violence and lawlessness, and they seek to avoid any responsibility for the crisis of violence they have created by attempting to shift the blame to Smith & Wesson, other firearm manufacturers and law- abiding gun owners.

It is no surprise that the cities suffering most from violent crime are the very same cities that have promoted irresponsible, soft-on-crime policies that often treat criminals as victims and victims as criminals. Many of these same cities also maintain the strictest gun laws in the nation. But rather than confront the failure of their policies, certain politicians have sought more laws restricting the 2nd Amendment rights of law-abiding citizens, while simultaneously continuing to undermine our institutions of law and order. And to suppress the truth, some now seek to prohibit firearm manufacturers and supporters of the 2nd Amendment from advertising products in a manner designed to remind law-abiding citizens that they have a Constitutional right to bear arms in defense of themselves and their families.

To be clear, a Smith & Wesson firearm has never broken into a home; a Smith & Wesson firearm has never assaulted a woman out for a late-night run in the city; a Smith & Wesson firearm has never carjacked an unsuspecting driver stopped at a traffic light.

Instead, Smith & Wesson provides these citizens with the means to protect themselves and their families.

We are proud of our 170-year history. We are proud of the commitment of our employees to making a quality product. We are proud to provide law-abiding citizens and law enforcement – our customers – with the tools to provide for their security and independence. We are proud of our responsible business practices.

We will continue to work alongside law enforcement, community leaders and lawmakers who are genuinely interested in creating safe neighborhoods. We will engage those who genuinely seek productive discussions, not a means of scoring political points. We will continue informing law-abiding citizens that they have a Constitutionally-protected right to defend themselves and their families. We will never back down in our defense of the 2nd Amendment.

- Mark Smith, President & CEO Smith & Wesson Brands, Inc.

